



Med Supp New Business

Winter Cash Dash

Submission Period: 12/6/2023 - 3/8/2024
Payout Date: 4/10/2024

No limit to earnings! No minimum app count required!
 Submit 11+ qualifying apps to instantly increase your earnings per app!

Underwritten Plans	Bonus per App When you submit 1-10 qualifying apps	Bonus per App When you submit 11+ qualifying apps
Med Supp FHD & G ^{HD}	\$200	\$250
Med Supp C, F & G	\$175	\$225
Med Supp N & M	\$150	\$200
Hospital Indemnity MA Gap	\$75	\$125

Open Enrollment Plans	Bonus per App When you submit 1-10 qualifying apps	Bonus per App When you submit 11+ qualifying apps
Med Supp FHD & G ^{HD}	\$100	\$150



For underwritten new business plans only.
 Applications for all eligible plans must be issued and paid for by 3/22/2024.
 Policies must also still be in force as of 3/22/2024 to qualify.
See back for additional details.



Payout Examples

16 Qualifying Apps Submitted

Plan	Apps Submitted	Bonus per App When you submit 11+ qualifying apps	Total
Underwritten Plan F ^{HD}	4	\$250	\$1,000
Underwritten Plan C	4	\$225	\$900
Underwritten Plan N	4	\$200	\$800
Open Enrollment Plan G ^{HD}	4	\$150	\$600

Total Bonus Earnings \$3,300

8 Qualifying Apps Submitted

Plan	Apps Submitted	Bonus per App When you submit 11+ qualifying apps	Total
Underwritten Plan F ^{HD}	2	\$200	\$400
Underwritten Plan C	2	\$175	\$350
Underwritten Plan N	2	\$150	\$300
Open Enrollment Plan G ^{HD}	2	\$100	\$200

Total Bonus Earnings \$1,250

Rules & Exclusions

- New business only.
 - No bonus will be given for guarantee issue, disability or conversion business.
 - Policies must be received between the Submission Period of 12/6/2023 - 3/8/2024.
 - Policies must be issued and paid for by 3/22/2024. Policies must remain in-force throughout the entire qualifying period which ends on 3/22/2024.
 - Producers and FMOs must be in good standing with New Era Life Insurance Company, New Era Life Insurance Company of the Midwest, and Philadelphia American Life Insurance Company (collectively "The Company") at the conclusion of the cash incentive.
 - The Company reserves the right to withhold a payout if persistency, loss ratios and production do not meet an acceptable level.
 - The Company, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time.
 - The decision of The Company on any interpretation of these rules shall be final and conclusive.
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