



2025 The Broadmoor Leaders' Incentive Getaway

When you qualify to attend our 2025 leaders' incentive getaway, you and a guest will be invited to join us for a four day, three night unforgettable experience!

Illinois Mutual is announcing a new incentive for our top producing agents. Reach minimum qualification levels outlined for Worksite, Life or DI sales to enjoy an exciting getaway in 2025!

2025 Worksite Leaders' Incentive Getaway Qualifications

Agency Owners: Two Ways to Qualify

1. Personal Production:

\$100,000 in annualized **issued** premium from January 1, 2024 through December 31, 2024, with a 13-month 68% persistency*, qualifies the agency owner and a guest for the incentive getaway.

2. Team Production:

\$250,000 in combined annualized **issued** premium produced by downline agents in the same hierarchy from January 1, 2024 through December 31, 2024, with a 13-month 68% persistency*, qualifies the agency owner and a guest for the incentive getaway.

The agency owner's personal production may be included in the \$250,000 total,

AND at least two of the agency owner's downline agents must produce at least \$100,000 in annualized **issued** premium.

Agents:

\$100,000 annualized **issued** premium from January 1, 2024 through December 31, 2024, with a 13-month 68% persistency*, qualifies the agent and a guest for the incentive getaway.

Sunday, June 8 –
Wednesday, June 11, 2025

The Broadmoor
Colorado Springs

THE
BROADMOOR

 ILLINOIS MUTUAL®
Life Insurance Company

*Calculated January 1, 2025.
Agent Use Only (continued on back)

Additional Specifications:

- Qualifying products are Worksite Term Life Insurance (Policy Form LT17), Worksite Group Short Term Disability Insurance (Policy Form VSTD11), Worksite Critical Illness Insurance (Policy Form WC14), Worksite Accident Insurance (Policy Form WSA07) and Worksite Individual Short Term Disability Income Insurance (Policy Form WSD07).
- Agents and agencies must have active status as defined by Illinois Mutual and a 13-month 68% premium persistency* at the time of the incentive. Only writing agents appointed direct with Illinois Mutual or through a qualified General Agent are eligible.
- Cash substitutions in lieu of the incentive getaway are not available. No cash awards will be made available in the event of cancellation.
- Accommodations and amenities at the time of the incentive getaway are subject to change based on availability.
- Agents and agency owners must meet minimum qualification requirements for Life, DI or Worksite. Premium for Life, DI and Worksite products may not be combined to qualify for the incentive getaway.
- Illinois Mutual determines final recipients. Qualifiers determined January 2025.

Call us for more details and start
selling today to qualify for this getaway!

(800) 437-7355, Option 2 | Worksite@IllinoisMutual.com



**Calculated January 1, 2025.*

The value of this getaway will be reported on the recipient's 1099-NEC for 2025. Illinois Mutual and its representatives may not give legal or tax advice. An accountant or attorney should be consulted regarding individual circumstances.

Guests must be 21 years of age or older at the time of the incentive getaway.

Not available in AK, DC, HI or NY. Coverage and availability may vary in other states. For costs and details of coverage, limitations, exclusions and terms, contact Illinois Mutual.

A8160 (11/23) Agent Use Only