



# Expanded Insure Your Love Bonus Opportunity!

It's never too early to Insure Your Love, so we've added an extra month for you to make the most of these **\$100 bonus** opportunities – and the chance to earn part of the **\$2,500 grand prize!**

For each Path Protector Plus® Term, Return of Premium Term or Whole Life insurance application received between January 1, 2023 and February 28, 2023, and issued and paid by March 31, 2023, you will receive a **\$100 Bonus!**\*

## Grand Prize:

In addition to the \$100 per qualifying application, there will be a **\$2,500 Grand Prize Bonus\*\*** split among the top three selling agents.

### \*Additional Qualifications for \$100 Bonus:

- Qualifying applications are those issued for a qualifying product and with minimum annual premium equal to or exceeding \$500.
- Qualifying products are:
  - Term Life (LT17)
  - Return of Premium Term (LRPT17 and LRPT17SA)
  - Whole Life (LWL18)
- Single Premium Whole Life (LSPWL18) and Simplified Issue Whole Life (LWL18NI & LSPWL18NI) are excluded from this promotion.
- Must have a 13-month persistency of 85% or higher (special consideration for newly appointed agents).
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual to receive the bonus.
- Payouts will occur monthly for qualifying applications. The grand prize and final payouts will occur in April 2023.
- Replacements and conversions qualify towards the bonus if the new policy is Whole Life (LWL18) or Term Life (LT17) and the replaced policy has been in force for a minimum of three years.

### \*\*Additional Qualifications for \$2,500 Grand Prize Bonus:

- Grand Prize Split:
  - First Place = \$1,500
  - Second Place = \$500
  - Third Place = \$500
- Top three means the agents who:
  - have submitted a minimum of three qualifying applications; and
  - have the three highest amounts of annual premium in total for all qualifying applications.
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual to receive the bonus. In the event of a tie, parts of the Grand Prize will be split accordingly.

### For more information, contact:

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