

Sizzling Summer Sales Bonus Boost Reminder



Make your summer sales sizzle with
our **Bonus Boost opportunity!**

Earn an **EXTRA 20%** on your 3rd quarter business
(July 1, 2021 – September 30, 2021)

- Qualify for the additional 20% Bonus Boost on your Q3 annualized paid premium by achieving one level higher than you have for quarterly incentives in 2021 year-to-date.
For example: If the highest quarterly incentive level for which you've qualified in 2021 is Level 1, you will have to qualify for Level 2 in Q3 to activate the Bonus Boost.
- If you have already qualified for the highest level (Level 5), then you can activate the Bonus Boost by adding an additional three paid applications for at least \$3,000 in annualized paid premium (reaching a minimum total of \$18,000 annualized paid premium plus 18 paid applications in Q3).
- If you have not achieved a quarterly bonus in 2021, then attaining Level 1 or above in Q3 will activate the Bonus Boost.

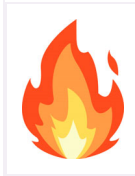
Additional Qualifications:

- 100% of the bonus will be paid after the end of the qualifying incentive period.
- Only writing agents are eligible for the incentive.

- Qualifying products are term life insurance (Policy Form LT17), return of premium term life insurance (Policy Forms LRPT17 & LRPT17SA) and whole life insurance (Policy Forms LWL18 & LSPWL18).
- A maximum of 10% of Single Pay Whole Life premiums will be eligible toward requirements.
- Illinois Mutual determines the final recipients.
- Must have active agent status as defined by Illinois Mutual and an 85% 13-month premium persistency at time of incentive delivery.



Turn up the flames on your Q3 sales with this blazing hot opportunity!



Contact your Life sales team today!

(800) 437-7355, ext. 775 • LifeSales@IllinoisMutual.com

www.IllinoisMutual.com



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Policy Form LT17, Term Life Insurance;
Policy Form LRPT17, Endowment Benefit Endorsement;
Policy Form LRPT17SA, Endowment Benefit Endorsement;
Policy Form LWL18, Whole Life Insurance Policy;
Policy Form LSPWL18, Single Premium Whole Life Insurance Policy

Not available in AK, DC, HI, MT or NY. Coverage and availability may vary in other states.

For costs and details of coverage, limitations, exclusions and terms, contact Illinois Mutual.

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