



## Kick-off Back to School – Get Ready, Get Set, GO!

Flexible Premium Indexed Annuity **New App** Contest for Independent Agents

**Contest Dates** August 1 through September 30, 2021

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**Who Qualifies?**

Independent Agents that are actively writing and in good standing when the prize is awarded, including ESI Registered Representatives within the Independent Channel.

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## Qualification Criteria

Prizes will be awarded to the agents<sup>1</sup> who submit the **most new applications** for FIT Secure Growth and FIT Select Income **with scheduled salary reduction contributions** within 403(b) & 457(b) retirement plans.

## And, the Prizes Are...!

- 1 Grand Prize to attend a destination event of the Winner's Choice, expenses paid up to \$5,000<sup>3</sup>
- 20 Runners-up Prizes, each valued up to \$1,000, include winners' selection from one of the following items:



Traeger Pro 780 Pellet Grill

Pandora Jewelry Spree

Yamaha  
MusicCast  
Speaker  
Bundle

Dual Tower  
Beer Meister



MontBlanc Cabin Suitcase



Build your own  
Spa Package



Build your  
own  
Golf Package

## Get into the Game!

### Brush Up On Products

Fit Secure Growth and FIT Select Income Product Details

[Learn More](#)

### Prepare to Engage Clients and Prospects

Engage! Toolkit: Your Guide to connection with K-12 School Districts and their  
Employees

[Learn More](#)



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1. Credits awarded only to the agent(s) whose signature and number appear on the application.
2. Application count is based on date submitted; split application counts will be based on agent's app percentage. We reserve the right to exclude business that is deemed incomplete or NIGO due to negative persistency or placement. Premium Increase Program (PIP) is excluded.
3. Prize is nontransferable and there is no cash alternative or substitution in lieu of prize award. Awards are taxable according to IRS rules and a 1099 will be issued to the extent applicable.

Grand prize event is winner's choice and subject to ticket availability. Travel, lodging and ticketing expenses will be expertly coordinated by NLG Travel and Conference Team up to \$5,000.

Receipt of runners-up prizes may be delayed due to supply chain shortages.

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