



Contact your DI sales team for more information.  
(800) 437-7355, ext. 719 • [DISales@IllinoisMutual.com](mailto:DISales@IllinoisMutual.com)



## Connect with Clients During DIAM

May is Disability Insurance Awareness Month (DIAM\*) — and Illinois Mutual has provided quality disability insurance (DI) products for generations. This month is a perfect time to start the income protection conversation with your hard-working clients.

### Throughout DIAM, Illinois Mutual will support you with:

- A \$100 DIAM bonus\*\* for every qualifying DI application, in addition to the current quarterly incentive.
- Ready-to-use sales tools and marketing assets to start conversations with clients.
- Full attention from our underwriting and sales teams during DIAM and beyond — we pick up the phone or respond to your email when you need us.

Put your DIAM strategy in motion with our Resource Guide (A9616) and Planning Guide (A9669).



A9616

[Download Now!](#)



A9669

[Download Now!](#)

Ask our DI sales team about the DIAM bonus and reach out if you need help with an illustration or application.

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\*DIAM is an industrywide event coordinated by Life Happens®. Illinois Mutual is a member of Life Happens.

\*\*Specifications apply. Qualifying products are DI105 and BE105. Applications must be received in the Home Office 5/1 – 5/31/21 and must be issued and paid by 7/30/21. Bonus paid on month-end statement.

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