



New Winter Sales Rewards

Make the holiday season rewarding. Effective December 1 to December 31, 2020, every written and paid application can earn you marketing allowance dollars.¹

Here’s how it works:

- All Foresters Financial™ products are eligible.
- Submit apps and stay ahead of the competition.
- Apps submitted on e-App and LiveApp get a 10% bonus.
- Check the leaderboard for your position.

Hear the Jingle of Marketing Allowance Dollars

The **top 100 agents** will qualify for tiered marketing allowance dollars that will be deposited directly into commission accounts.

Top 100 agents	Earn a reward of
1st	\$5,000
2nd	\$4,000
3rd	\$3,000

4th	\$2,000
5th	\$1,000
6th - 10th	\$750
11th - 20th	\$500
21st - 30th	\$400
31st - 40th	\$300
41st - 50th	\$250
51st - 75th	\$200
76th - 100th	\$100

Applications dated and submitted during the program¹ period qualify. All applications must be paid by Monday, January 31, 2021 and a minimum of four applications is required to qualify.

Questions?

Call the Sales Desk at 866-466-7166, option 1

If on mobile tap to call

Foresters products and their riders may not be available or approved in all states and are subject to underwriting approval, limitations, contract terms and conditions, and state variations. Refer to the Applicable Foresters Life Product Guide and the insurance contract for your state for these terms and conditions.

Certificates underwritten by The Independent Order of Foresters, a fraternal benefit society.

¹ Promotion open to eligible Foresters producers in good standing that sell insurance products offered by The Independent Order of Foresters who are the age of majority or older in their state of residence. The Promotion is not offered in the state of New York. Void where prohibited by law. Rewards for this promotion are considered a taxable benefit. Program closes December 31, 2020 at 11:59:59 p.m. ET. Foresters Financial will be the final authority as to qualification and the interpretation of these rules and reserves the right to make changes at any time for any reason without further notice.

² e-App is available through the iPipeline iGO e-App platform using Internet Explorer (desktop/laptop) or Safari (Apple iPad only) for Foresters non-medical and medical products (excluding Foresters PlanRight). Touch to Sign is available on Apple iPad only. POS decision for non-medical products will be unavailable Monday to Saturday from 2:00 a.m. to 6:00 a.m. and from Saturday 10:00 p.m. to Sunday 10:00 a.m. (ET). Some e-App features are not available in NY (refer to <https://myezbiz.foresters.com/en/e-app> for more details).

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