

Electronic Annuity Sales for Cash

September 1, 2020 – December 31, 2020



Annuity Sales

\$100
PER PAID POLICY



End your year strong with the **Electronic Annuity Sales for Cash** incentive. **Earn an extra \$100** per policy bonus on each annuity policy that originates in the new **ExpertApp electronic annuity application**.

(Minimum 4 policies to qualify for any bonus and maximum \$3,000 bonus.)

Eligible contracts must be submitted and paid between 9/1/20 and 12/31/20 and remain in force through 12/31/20 in order to qualify. \$100 will only be paid on policies with a minimum initial deposit of \$5,000. This offer may not be available in all distributions. Contact your marketing area to confirm eligibility. Writing agents only. Not Available in New York.

For Agent Use Only; Not for Distribution or Use with Consumers.