







## Announcing our Biggest Sales Incentive yet

Featuring our entire Whole Life portfolio effective August 1<sup>st</sup>

### Earn an Amazon gift card in August

Effective August 1 to August 31, 2020, for **every written and paid PlanRight**, earn an Amazon gift card.

Your Whole Life Portfolio				
	PlanRight	BrightFuture	Advantage Plus II	Payout
Single	 3 LiveApp			<b>\$50</b> per PlanRight
Double play	OR 	 1 app	 1 app	<b>\$75</b> per PlanRight
Triple play	A combination of 5 PR Paper and/or LiveApp	 1 app	 1 app	<b>\$100</b> per PlanRight

### All you need to qualify is a minimum entry of either:



3 written and paid PlanRight submitted on LiveApp (Apptical's e-app)

OR



Any combination of 5 written and paid PlanRight paper and/or LiveApp applications

### Double play: bigger reward with BrightFuture

Cross-sell BrightFuture, our new Children's Whole Life product. Starting August 8th you can make the sale simpler through iPipeline iGo e-App process.

Add 1 written and paid **BrightFuture application to the mix and you can earn \$75 per PlanRight application** towards as Amazon gift card.

### Triple play: even bigger reward with Advantage Plus II

Now add a written and paid **Advantage Plus II application into the mix and you can earn \$100 per PlanRight application** towards an Amazon gift card.

### YES

You have the opportunity to earn up to \$100 on your PlanRight Final Expense sales!

You have until **September 15, 2020** to have all the applications paid and in-force.